

WHY > HOW > WHAT

Nachhaltig Innovieren




**INNHUB
LA PUNT**



CNO Panel 2023 – Gioia Deucher

NACHHALTIGKEIT

ist die Fähigkeit,
die Bedürfnisse der Gegenwart zu befriedigen,
ohne die Fähigkeit künftiger Generationen zu gefährden,
ihre eigenen Bedürfnisse zu befriedigen.



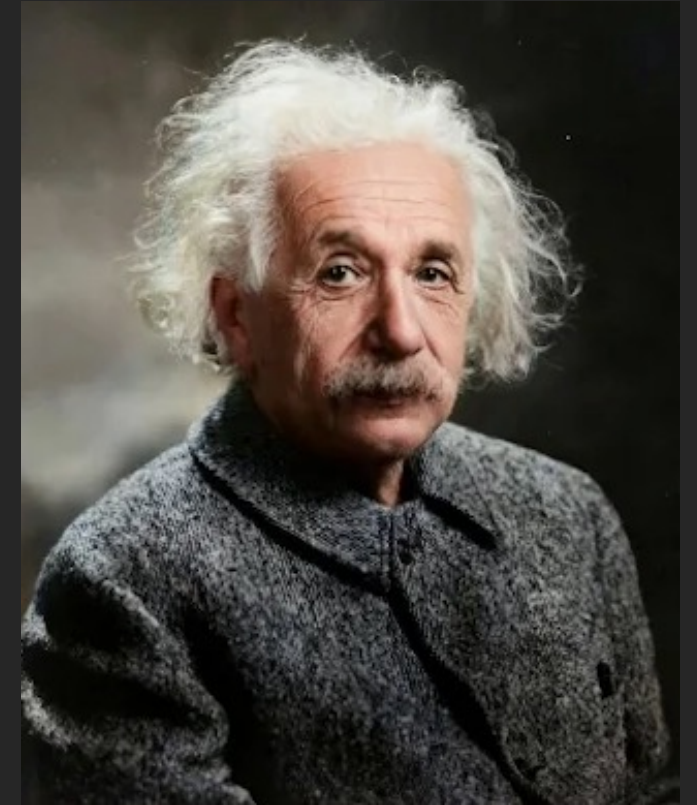
WE SHAPE OUR
TOOLS AND
AFTERWARDS OUR
TOOLS SHAPE US.

Marshall McLuhan



WHY

Wenn ich eine Stunde hätte,
um ein Problem zu lösen, würde
ich 55 Minuten damit verbringen,
über das Problem nachzudenken,
und fünf Minuten über die Lösung.



Albert Einstein

Unsere Herausforderung

SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY




6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



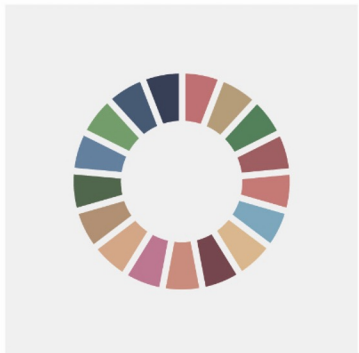
15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



Menschen von verschiedenen Hintergründen und Disziplinen zusammenbringen um empathische Verbindung zu schaffen, gemeinsames Verständnis zu entwickeln, kollektive Visionen zu zeichnen und ko-kreatives Handeln zu katalysieren für achtsame, zielgerichtete, durchdachte Innovation.

MEIN
"WHY"



HOW

Mein "How" – meine Werte

INTEGRITÄT

AUTHENTIZITÄT

OFFENHEIT

BEWUSSTSEIN

EMPATHIE

Mein "How" – meine Skills_(-in-development)

**KRITISCHES
DENKEN**

**VORSTELLUNGS
-KRAFT**

KOMMUNIKATION

**INTERKULTURELLE
KOMPETENZ**

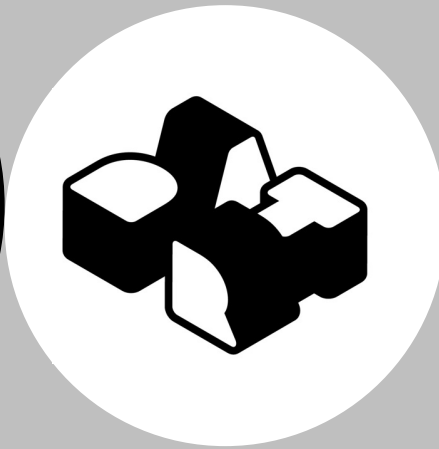
KREATIVITÄT

WHAT

Mein "What"



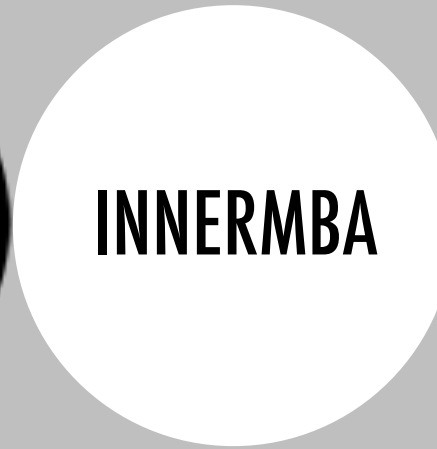
2009-2022



seit 2016



seit 2016



2020-2021



seit 2022



Connecting Tomorrow

Connect tomorrow by
empowering the next generation of innovators
to collaborate and create futures
in which the planet and society thrive.



swissnex

2009-2022

Go Easy but Go



We strive to help people affected by cancer to live better and longer through effective, authentic storytelling to transform attitudes, reduce stress, and identify coping mechanisms in the fight against cancer.

seit 2015

23.11.2023 Vorstellung "Das Leben neu denken" in Bern im Kino Quinnie
Infos/Anmeldung auf [MySurvivalStory.org](https://www.mysurvivalstory.org)

Accelerate Impactful Founders



We are mission driven.

We invest in founders working on solutions to fundamentally improve health and climate.

We believe that combining purpose and profit leads to impact.

seit 2016

Master the Inner Work of Business

INNERMBA

Innovative personal and professional development program designed to blend mindfulness, emotional intelligence, and conscious leadership with traditional business education.

INNERMBA

2020-2021

PERSONAL LEADERSHIP REDEFINED

Space and Time for Transformation

**INNHUB
LA PUNT**

We enable the co-creation of solutions that promote progress while fostering human and planetary health.

seit 2022





DECELERATION

HUMAN
CONNECTION

HEALTH

MOVEMENT

INSPIRATION

INN HUB ECOSYSTEM

LEARNING

COMMON ACTION

CULTURE

COLLABORATION

WO-
RK-
SH-
14
49

Transformational Skills for Sustainable Development



We bring the power of inner development to all global challenges faced by humanity. The Inner Development Goals framework is fundamental in the work to reach the Sustainable Development Goals.



1 Being

Relationship to Self

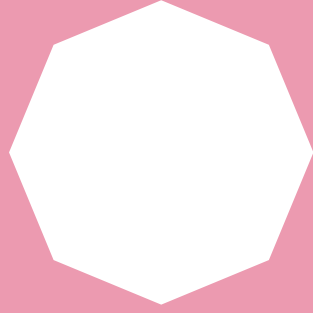
Inner Compass

Integrity and
Authenticity

Openness and
Learning Mindset

Self-awareness

Presence



2 Thinking

Cognitive Skills

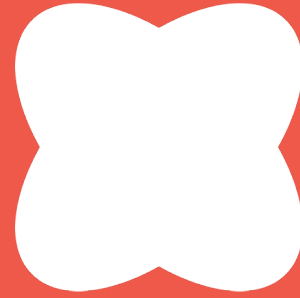
Critical Thinking

Complexity
Awareness

Perspective Skills

Sense-making

Long-term
Orientation and
Visioning



3 Relating

Caring for Others
and the World

Appreciation

Connectedness

Humility

Empathy and
Compassion



4 Collaborating

Social Skills

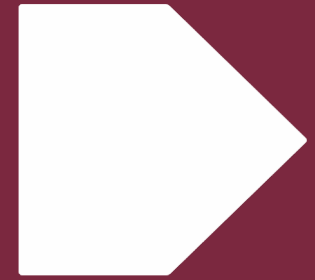
Communication
Skills

Co-Creation Skills

Inclusive Mindset
And Intercultural
Competence

Trust

Mobilization Skills



5 Acting

Enabling Change

Courage

Creativity

Optimism

Perseverance

**INNOVATIONS-
PROJEKT
"ICH"**

Grazcha fich.

Gioia Deucher
gioia@innhub.ch

*My
Survival
Story*



**INNHUB
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